

U.S. Department of Justice  
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

**Supplemental Statement**

**Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

For Six Month Period Ending Dec. 31, 2013

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

Tourism Authority of Thailand

2148 2178

(c) Business Address(es) of Registrant

611 North Larchmont Blvd. 1st Floor  
Los Angeles, CA 90004

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

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4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?Yes ☒ No ☐

If yes, furnish the following information:

Name	Position	Date Connection Ended
Mrs. Orasa Awutkom	Assistant Director	August 1, 2013

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5. (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Suriya Sitthichai	344 Hauser Blvd. Palazzo East Bldg. 5, Rm 202 Los Angeles, CA 90036	Thai	Assistant Director	August

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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?Yes ☒ No ☐

If yes, identify each such person and describe the service rendered.

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(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

Name	Residence Address	Citizenship	Position	Date Assumed
Suriya Sitthichai	344 Hauser Blvd. Palazzo East Bldg. 5, Rm. 202 Los Angeles, CA 90036	Thai	Assistant Director	Aug. 1, 2013

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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Orasa Awutkom	Assitant Director	August 1, 2013

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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☐

Exhibit B<sup>4</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

### III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, identify each foreign principal and describe in full detail your activities and services:

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully:

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
* Please see attachment			

\$1,302,983.69

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
1 July 2013- 31 December 2013	Office Personnel	Allowance	\$294,370.64
	UPS, USPS, Progressive Insurance, Pitney Bowes, Yellow Pages, Office Depot, ATT, Plaza Station, Air Sea Forwarders, The Drawing Board, DHL, World Wide Express, LA Times, Total Properties Management, Thai Airways PCL, Sparklets, Canon	Office Operation	\$96,104.88
	Travel Agents, Tour Operators, Hotels, Airlines, Trade Show Organizers	Promotion	\$829,169.19
	PR/Advertising Agencies, USA Today, Viagem Turismo, Home Base Travel Agent, Luxury Travel Show, ABAV Brazil, FIT Argentina	Advertising	\$95,627.06

\$1,315,271.77

Total

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**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☒ Radio or TV broadcasts    ☒ Magazine or newspaper    ☐ Motion picture films    ☒ Letters or telegrams  
☒ Advertising campaigns    ☒ Press releases    ☒ Pamphlets or other publications    ☒ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

**Electronic Communications**

- ☒ Email  
☒ Website URL(s): na.tourismthailand.org  
☒ Social media websites URL(s): facebook.com/TAT.USA  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials    ☐ Newspapers    ☐ Libraries  
☐ Legislators    ☐ Editors    ☐ Educational institutions  
☐ Government agencies    ☐ Civic groups or associations    ☐ Nationality groups  
☒ Other (specify) General Audience

21. What language was used in the informational materials:

- ☒ English    ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☒

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



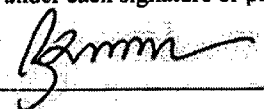
**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

March 26, 2014

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

  
Mrs. Kulpramote Wannalert

(Director)

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Item 11: Samples of the activities undertaken on behalf of Tourism Authority of Thailand. (Supplemental Statement for the six month reporting period ending December 2013).

List of Activities

Tourism Authority of Thailand (TAT)

July – December, 2013

<u>Date</u>	<u>Event &amp; Location</u>	<u>Sponsor</u>
Oct 2012-Sep 2013	PR on NAT TV, USA	TAT/NAT TV
Oct 2012-Sep 2013	PR on PJ Thai Radio, USA	TAT/PJ Thai Radio
Jul-Dec 2013	Online Marketing, USA	TAT/Hill & Knowlton
Jul 2013-Jan 2014	Joint Ads with GladTur, Brazil	TAT/GladTur
Jul 13-14	Booth at LGBT Pride Festival, San Diego	TAT/Pride Travel
Jul 19-21	Booth at Bite of Seattle, Seattle	TAT/ Thai Consulate
Jul 24	LGBT Sales Seminar, Los Angeles	TAT/Pride Travel
Jul 27-28	Booth at Colorado Dragon Boat Festival, Denver	TAT/Thai Consulate
Aug 2013	Joint Ads with Viagens Cia, Brazil	TAT/Viagens Cia
Aug 8	LGBT Sales Seminar, Newport Beach	TAT/Pride Travel
Aug 10	Booth at LGBT Pride Festival, Santa Ana	TAT/Pride Travel
Aug 24	Booth at WCK Muaythai Event, Temecula	TAT/ WCK Muaythai
Aug 24-27	Attend to SYTA Annual Conference, Los Angeles	TAT/SYTA
Aug 27	Amazing Thailand, Amazing Well-being Seminar, Los Angeles	TAT
Aug 29	Amazing Thailand, Amazing Well-being Seminar, Hawaii	TAT
Sept 2013	Ads in Travel Age West Magazine, USA	TAT
Sept 2013	Ads in ILTM Catalogue, Mexico	TAT
Sept 10-12	Booth/Seminar at Luxury Travel Expo 2013 Las Vegas	TAT/Travel 2/ V'Explore
Sept 12	Lunch Seminar, Argentina	TAT
Sept 15-18	Booth at FIT 2013, Argentina	TAT

<u>Date</u>	<u>Event &amp; Location</u>	<u>Sponsor</u>
Sept 25	Breakfast Seminar, Mexico	TAT/NTC (Thailand)
Sept 26-29	Booth at FITA 2013, Mexico	TAT/NTC (Thailand)
Sept 28	Booth at Irvine Global Village 2013, Irvine	TAT/Thai Association
Sept 29	Booth at Thai Food Festival, Los Angeles	TAT/Thai Trade Center
Sept 26-Oct 5	Medical and Wellness Tourism FAM Trip, Thailand	TAT
Sept 30-Oct 3	Attend ILTM, Mexico	TAT
Oct 2013	AET Tapestry Experiences of Southwest FAM Trip, Thailand	TAT/V'Explore/EVA Air
Oct 2013	Joint Ads with Raidho, Brazil	TAT/Raidho
Oct - Nov 2013	Joint Ads with Friendly Planet, USA	TAT/Malaysia Tourism/Friendly Planet
Oct 9	Thailand Presentation, Brazil	TAT/Queensbury
Oct 31	Attend A Celebration of Thai Cinema on Halloween Night 2013, Santa Monica	TAT/Thai Trade Center
Nov 2-3	Booth at Travel Adventure Show 2013, Dallas	TAT/Travel Partners
Nov 3-5	Attend World Medical Tourism and Global Healthcare Congress 2013, Las Vegas	TAT/TAPHP/Thailand Medical Travel and Tourism
Nov 4	Sales Seminar, Dallas	TAT/Malaysia Tourism/Travel Partners
Nov 7-10	Booth at Festival do Turismo Gramado, Mexico	TAT/Thai Embassy
Nov 14-16	Attend Signature Travel Network Sales Meeting and Trade Show 2013, Las Vegas	TAT/Signature
Nov 19	Twitter Chat Thailand, USA	TAT/Fodor's Travel
Nov 13-23	Relax and Taste Your Way Through Thailand-Malaysia Media FAM Trip, Thailand/Malaysia	TAT/Malaysia Tourism/Thai Airways

<u>Date</u>	<u>Event &amp; Location</u>	<u>Sponsor</u>
Nov 21-23	AET Andaman Travel Trade FAM, Thailand	TAT
Nov 24	Booth at Loy Krathong Festival, San Diego	TAT
Dec 2013	Ads in USA Today Go Escape	TAT
Dec 2013-Jan 2014	Ads on Billboard, Brazil	TAT
Dec 5-7	Attend USTOA, Scottsdale	TAT
Dec 5-11	PR at Thailand Beach Festival, Brazil	TAT/Thai Embassy/DPNY Hotel
Dec 12	Sales Seminar, Seattle	TAT/Malaysia Tourism/Travel Partners

## 14a Attachment

DATE	From Whom	Purpose	Amount
31 July 2013	TAT	Ticket Reimbursement	\$15,072.92
31 July 2013	TAT	Ticket Reimbursement	\$831.93
27 August 2013	TAT	Ticket Reimbursement	\$600.00
27 August 2013	Cable TV (Dish)	Refund	\$73.46
16 September 2013	TAT	Function Reimbursement	\$15,065.00
18 September 2013	Rental Car	Refund	\$588.96
1 October 2013	TAT	Marketing	\$414,102.00
25 October 2013	TAT	Operation	\$278,554.00
25 October 2013	Park La Brea	Refund	\$1,646.65
6 November 2013	TAT	Operation	\$45,343.00
8 November 2013	TAT	Marketing	\$482,824.00
6 December 2013	TAT	Ticket Reimbursement	\$48,281.77

Total \$1,302,983.69

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